

DEAR PARENTS OF UHS SENIORS:

Congratulations!

The bells on campus resound, a reminder of the final year your child will walk the brick halls of University High School, a moment you both have long awaited. This is it.

Your child is a part of our 2020 graduating class, which means they will need to have their formal pictures taken by our school photographer. This image will be printed in the 2020 yearbook, and you have the opportunity to purchase the timeless keepsake of a senior tribute as well.

The yearbook is presented at the end of the school year, and there is no better way to tell your graduate how proud you are of their achievement than a senior tribute.

Senior tributes usually contain short messages of congratulations, best wishes, or continued success. The wording of the message is up to you, and it must be typed and included in your tribute order, along with the images. Include the student's name as you would like it to appear, your message, and how you wish it to be signed (i.e. Love always, Mom and Dad).

Along with the message, please include pictures. The larger the senior tribute you order, the more space you will have for images, as outlined on the order form. While the selection of pictures is up to you, they must be of high-quality to print correctly (around 300 DPI). If they are not high-resolution images, they will print grainy or pixelated. We will not include low-resolution images.

Photos taken off online sites are generally poor quality and not printable. However, images taken on many cell phones made in the past three years have acceptable image quality. They must be sent at a high quality to us via email (large size). Any specific questions about quality can be sent via email, and we've attached a guide on our rules for photography and message.

Orders can be completed in one step online at yearbookforever.com. Otherwise, if you choose to submit a physical order to the school, photos can be sent to us electronically at TitansUHSpress@gmail.com along with your typed message. In necessary situations, we will also take original, physical photos and once we scan them, we will turn them into the front office for pick-up. We are unable to use professional photos without the photographer providing a photo release form, so please do not include them without the necessary form.

There is a limited amount of space available in the yearbook for senior tributes. Completed orders will be completed on a first-come, first-serve basis. Read all information on this form for more details, and visit UHSpress.com to see examples from previous years.



Help us celebrate the success of your soon-to-be graduate with this timeless gift!

Sincerely,

Mrs. Courtney Hanks

UHS Yearbook Adviser

TitansUHSpress@gmail.com

FINAL DEADLINE TO SUBMIT A SENIOR TRIBUTE IS OCTOBER 31ST, 2019

UNIVERSITY HIGH SCHOOL – 1000 W. RHODE ISLAND AVE. ORANGE CITY, FL 32763 – (386) 968-0013

University High School

SENIOR TRIBUTE ORDER FORM

Students Name _____
Contact Person _____ Contact Phone _____
Home Address _____ Zip _____
Contact Person's Email (for proof approval) _____

We will begin collecting senior tribute orders as soon as school resumes in August. You will receive one proof that you will have 48 hours to respond, prior to printing. Select one of the following size options from below:

- 1/8th (business card size) for \$40 (1-2 Photos)
- 1/4th page for \$80 (1-5 Photos)
- 1/2 page for \$160 (1-8 Photos)
- Full page for \$320 (1-12 Photos)
- I will also be purchasing the yearbook for \$65 (Price ends 8/31)

Do you want the tribute to be a surprise to your senior?

- OF COURSE!
- NO WORRIES!

The maximum number of pictures is not able to be changed for any reason. When it comes to parent requests for the tribute design, we take it into consideration. However, the tributes are thematic to the book that year and the editor of the yearbook has final say in all tribute design choices. Money will not be returned to parents who disagree with the overall design, and are encouraged to remember that the student-made tribute design is part of a larger picture that doesn't fully come together until the book is published.

Number of pictures submitted (titansuhspress@gmail.com) = _____

All senior tributes must be completed and submitted no later than October 31st, 2019. Unfortunately, we are unable to accept late submissions.

You have options on how to place your order. You can complete your entire order online at www.yearbookforever.com. Also, payments can be brought to the school directly in a sealed envelope or mailed directly to the school, Attn: Courtney Hanks. Physical payments can be made by cash or check. **Please make out checks to University High and include a telephone number and student name and alpha. Also, know that we cannot begin a senior tribute without a message, pictures and payment. All three parts are due prior to October 31st. Online orders must comply with all of the requirements listed.**

Should you have any questions, feel free to contact us at titansuhspress@gmail.com

Approval of terms and conditions: I have read the conditions regarding the senior tribute being purchased on this page and the attached page and understand that if any part of the order I place is incomplete or incorrect, I will not be saved a space. I also certify that all pictures are original, high quality, non-professional, non-copyright protected pictures. I understand that the staff can refuse text or images, and there are no refunds. I understand all tributes are designed by the Odyssey Yearbook staff, and I agree to the terms outlined on this page.

Signature

Date

Thank you for your support in making this yearbook a memorable one for our seniors!

*Please keep a copy of this form for your records as one will not be provided to you.

Parents & Students: Yearbooks are currently on sale for \$75.00 until August 31st. Be sure to purchase your book now to lock in this very low rate. The yearbook final sale price is \$90.00, meaning you save \$25 by pre-ordering, additionally ensuring that you receive a book before we sell out. Books can be purchased via cash or check mailed to yearbook, online on OSP (green button on uhstitans.com) or in the school store on campus.

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THE RULES & POLICIES

- 1 Use pictures you or your loved ones took, unless you have a photo release form.**

Parents who submit professional photos will be required to submit a release form from the original photographer, regardless of how old the images are. We cannot reprint anyone else's photos without permission without infringing on their copyright protection. If you can't get the release, consider using pictures from trips and events that capture important memories.
- 2 Create a message that includes a memory between you.**

Song lyrics and long quotes are unable to be printed without infringing on the artist's copyright, and don't usually capture a moment or wish as well as you can. Be specific and make it personal. Messages should stay between 3-6 sentences to fit comfortably. We will not print lyrics and quotes.
- 3 If you want clear images in the tribute, send us them clearly.**

Photos taken of other photos without being properly scanned leave a glare. Similarly, if the original image is not clear and well-lit, there isn't much we can do to fix it. Take the time to find quality images that will reprint clearly. We cannot print pixelated, blurry, dark or poorly reproduced images. We also do not print images with a filter, (i.e. Snapchat, Instagram, etc.). We can scan in your images if you do not have the ability to scan properly from home.
- 4 Capture different stages of their life.**

First, think about what they would want, so that the surprise of the tribute is pleasant. Also think about what different moments in their life have brought them to graduation. What images best represent how who they were made them who they are now?
- 5 Keep an eye on your email.**

We know you're excited for your senior tribute, and we are too! Senior tributes are generally completed between November and February. If you add TitansUHSpres@ gmail.com to your mailing list on your email, you can ensure we won't be sent to your junk folder. Our primary communication is run through email, so be sure you give us a reliable email address. Parents are given 48 hours to let us know if we need to make corrections.
- 6 Plan for pictures that are NOT the formal senior portrait.**

When the yearbook is printed, it will include the senior formal portrait for your senior. We won't print the same picture twice, so don't rely on that for the most recent picture. If you choose to take some pictures yourself, go to a shady spot outside. Outdoor pictures tend to look better than pictures taken inside. Professional casual pictures will require a release, but often look amazing when printed.
- 7 Give yourself plenty of time.**

Everything is due at the end of October. If you wait until the final week to start going through photos, you may end up rushing. You'll miss good photos, and you won't have time to refine your message. Plan to give yourself a few days to get pictures together and review your message before submission.

COPYRIGHT LAW FAQ

1 I bought a printed photograph from a professional photographer. Can I use that?

Parents may submit photographs taken professionally, but they are required to also send in a release form from the photographer. This is because you bought a print, the physical object, not the rights to reproduce the photograph. Those are often purchased separately as digital files and come with a release. Photographs, even digital ones, are owned by the person who took them as intellectual property (what copyright protects). Think of it like a piece of art. Just because you bought a copy of the Mona Lisa doesn't mean you can reprint it and sell those reprints. Since the yearbook is sold, we have to be careful about these things.

2 I don't know who took these photos. What do I do?

In rare instances, you won't be able to contact the original photography company. Unfortunately, we still can't accept them to print. In our experience, most of the time it's easy to get the release if you contact the company. We do understand your frustration when you can't.

3 I want to include a movie quote. Is that allowed?

Senior tribute messages are a note from the person who took out the tribute to their graduating senior. Sometimes, you want to include a quote or lyric. Unfortunately, copyright law is pretty vague in this area. Yes, even speech is protected by copyright when it's published, but it's a lot less concrete on when it does and when it doesn't apply. Since it is a team of high school students who create the yearbook without a legal department, we will not publish any quotes or lyrics to avoid violating copyright.

4 I don't have a lot of options for photos. Can you make an exception?

Arguing with the students in charge of senior tributes about violating copyright is asking them to break the law. They will not make exceptions for any reason, even if they really want to.